

CITIZEN

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CITIZEN LAUNCHES NEW 'RADIO CONTROLLED'

Travel in style with Citizen's new 'Radio Controlled' timepiece. It is the ultimate companion for jetsetters and frequent flyers, or for those looking for the next generation in timepiece technology.

The 'Radio Controlled' timepiece will automatically receive standard-time radio waves in Japan, the USA, Germany and China. On receiving these waves, it automatically updates the time and date to ensure that when you are within these regions, you always have the correct time.

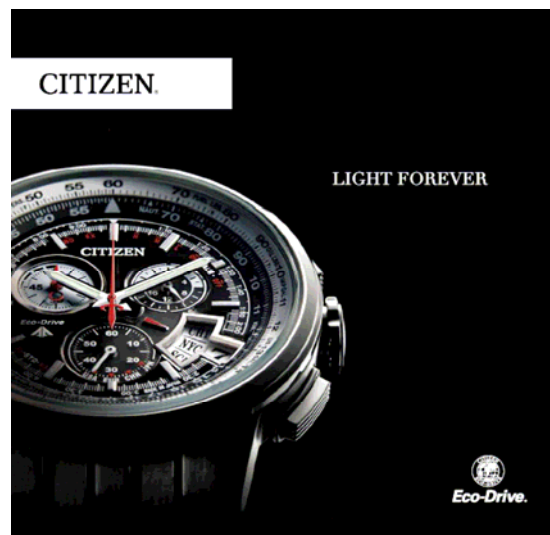
Featuring 26 cities world time and Eco-Drive technology with up to 4-years power reserve, the 'Radio Controlled' model is the perfect timepiece for any businessman constantly on the go.

Designed to maximise performance, this timepiece is equipped with a daily alarm, chronograph functionality, daylight saving function and WR200. It also features an aviation slide rule that calculates fuel consumption, ground speed and even converts miles to nautical miles and kilometres.

Such amazing functionality without compromising on style; this timepiece has a titanium bracelet, and is presented in a unique gift box – making it the perfect gift for your favourite traveller, or even for yourself.

Citizen's Eco-Drive technology harnesses the power of light – from any natural or artificial light source and converts it into energy, which is stored in an Eco-Drive energy cell. It recharges continuously in any kind of light to run forever.

Citizen Eco-Drive 'Radio Controlled' model BY0010-52E \$1,800rrp.



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